

April 10, 2015

**Introducing “THIS IS AMAZING,” life-like sumi ink stickers designed by NY artist Rikki Kasso! Now available on PopCam, the camera app popular in 35 countries!**

**These are life-like sumi ink art stickers!**  
**THIS IS AMAZING**

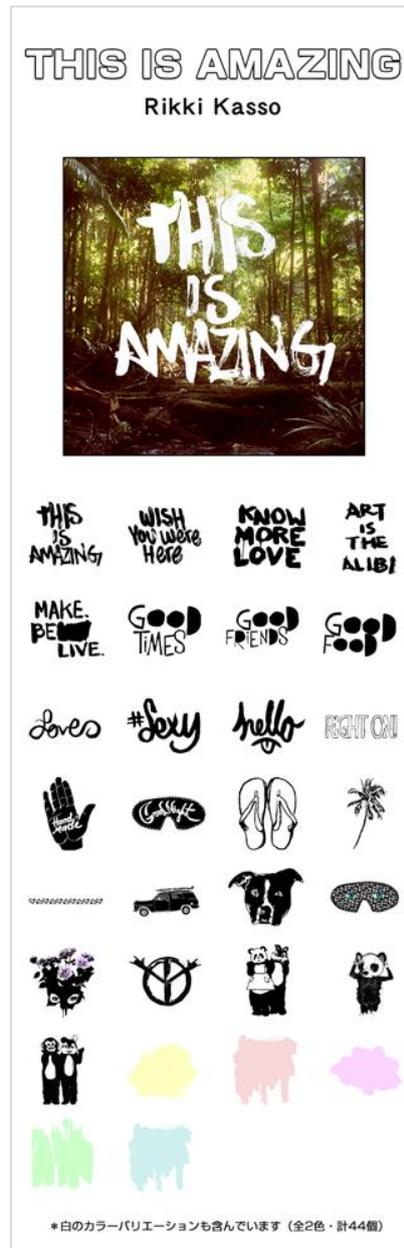


**Camera app “PopCam”** 

Online distribution of new stickers from NY artist Rikki Kasso has begun via the camera app PopCam.

All of these stickers were initially handwritten using sumi ink. Anyone can be an artist by using these stickers! Easily transform photos into super cool works of art.

■Stickers for distribution



“THIS IS AMAZING” has 44 stickers in all (partly includes white-colored versions). Now available in app stores.

iPhone version: 120 yen / Android version: 105 yen (incl. tax)

■ **Artist's Profile**



Rikki Kasso

Born in 1979 in Brooklyn, New York, Rikki Kasso won the gold medal in the photographer category of the 2008 British Erotic Awards for his photography blog “Tokyo Undressed” which has more than 30,000 visitors in a month. His fashion line has been featured in various media outlets including Vogue. So far, he has collaborated with NIKE, United Bamboo and many other brands. Succeeding in diverse fields such as photography, painting, videography, fashion and architecture, his works or art have found homes in the private collections of celebrities such as Michael Jackson and Brad Pitt; attracting the attention of many art collectors around the world. <http://rikkikasso.com/>

■ **Camera App “PopCam”**



PopCam is a photo processing app that easily makes photos cooler through stickers designed by artists and character stickers. Beloved by Instagrammers and bloggers, this app also has a large fan base among celebrities.

<http://popcam.jp/>

• Stickers

More than 4300 stickers designed by artists and character stickers!

More than 60 artists have designed for us including Rikki Kasso, 0313, Midori Takahashi, HELMETUNDERGROUND & RIKO, HALKA, Yumie Ogawa, Yushi Iwasaki, Syusuke Osanai, fantasista utamaro, KUNIKA, Emma Mori, SHOKO, Kanahei, FOXY illustrations, hipBORNtwin, maegamimami, eim, Ricco., and matsu-you\*.

Our character stickers include Suzy's Zoo, Baby Coco & Natsu, and MOOMIN.

• Fonts

We have more than 130 fonts!

• App Price

iPhone version: 120 yen / Android version: 105 yen (incl. tax)

**Company Profile**

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